

## Digital MakeOver, Part I

When I performed a search on my name, the primary results from my search are:

My YouTube channel

My Facebook account

My professional website for this program

My Linked-In Profile

The school's website from my current job

On my You-Tube channel, I have a wide variety of videos relating to Chemistry and IB Biology topics. One video related to the MSU-Wipro fellowship is also present. I should complete the introduction portion so that viewers of the channel know who I am.

My public settings on Facebook are very limited. From an unassociated computer/account, one can only see my profile photo (one of my son and myself) and the background image. Since my facebook tweets are mostly social in nature, I prefer to leave the settings as is because I do not want non-friends to view images and opinions that I post. I probably should include an image of my wife and I to build a positive web image of myself.

On my Linked-In profile, outsiders are able to see where I teach but no profile picture exists. I have not used Linked-In much and so I have only linked to five others. I did not have any skills attached. Since Linked-In is a significant way others in the professional world view each other, I consider this a

My professional site contains data from a past position, some general information about me, and the work from this fellowship. To make it more personal, the site requires more images of my students in action. It also requires more of my accomplishments, such as grants and honors that I have received in order to highlight my positive attributes.