

Digital MakeOver, Part III

After perusing two different web searches (Bing and Google), I did not find any compromising or unwanted information about me. I have decided to refine my online image by increasing the positive aspects of my persona in two ways: through social media and through my personal website.

In social media, I added skills to my LinkedIn profile and an image of myself. In the coming weeks, I will link myself to some members of my social and work community. I refined a few aspects of my profile, providing more information about my education and interests.

On my personal website, I used my "Digital MakeOver, Part II" as a guide. I have added an image with my students on my main page as a way to introduce myself as a professional. In addition, I added images of my students in action to the "student" page. This has personalized me and provided tangible reasons to viewers of why I do what I do and helps lead others to connect my philosophy in words to actions that I take. Lastly, I placed banner images at the top of every page for consistent page layouts. These images also had some relationship to the content on that page.